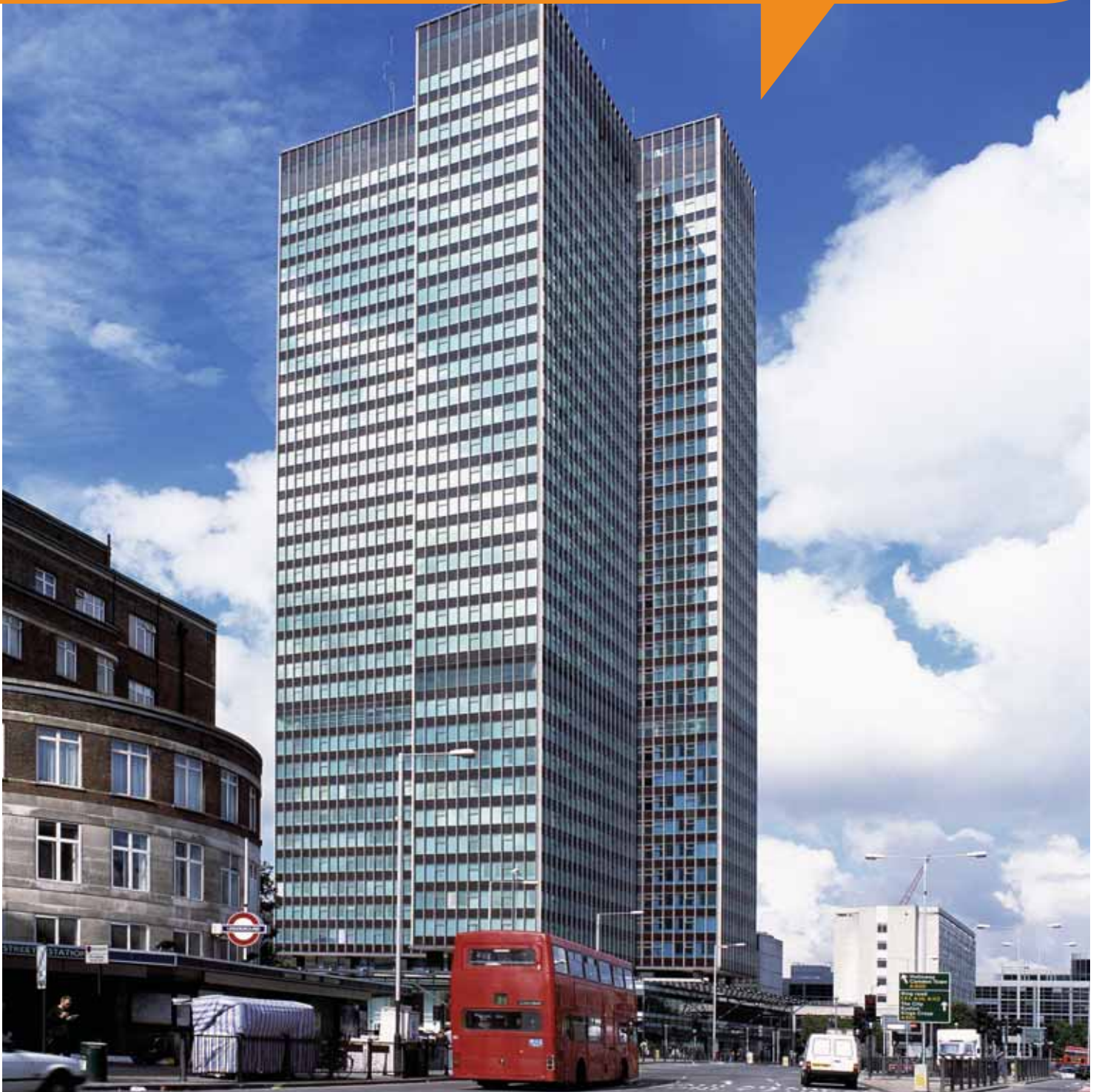


# Euston Tower



**Project:** Refurbishment of Floors 20-34 Euston Tower, 286 Euston Road, London NW1  
**Client :** British Telecom (building now owned by Mapeley)  
**Architect:** Aukett Fitzroy Robinson, London  
**M&E Consultant:** Parsons Brinckerhoff Ltd, Bristol  
**Main Contractor:** Overbury Group PLC, London  
**Intercell® installation:** TFA Interior Projects, London  
**Programme:** 15,000m<sup>2</sup> of 90mm Intercell® installed over a 15-week period

mission



**Mission Zero:**  
our promise to eliminate  
any negative impact our company  
may have on the environment  
by the year 2020.

## Euston Tower - London NW1

One of the tallest buildings in central London, Euston Tower is located in the borough of Camden, at 286 Euston Road. Built in 1970, the Tower stands at 125m high and has 36 floors.

InterfaceFLOR supplied 15,000m<sup>2</sup> of 90mm Intercell<sup>®</sup>, which was specified as part of this refurbishment project to provide a cable management flooring system that gives the capacity and flexibility required by a modern tenant.

Floors 20 - 34 in Euston Tower have been substantially refurbished, and offer immediately available, high-specification accommodation.

Installing the Intercell cable management system allowed the client to let the space more quickly and achieve a higher rental value.



ABOVE: LIBRARY PICTURE



ABOVE: EUSTON TOWER - INTERCELL INSTALLATION

### Features & Benefits

**Low profile** – Including a top plate just 2mm thick and finished floor heights of 40, 60, 80, 90 and 110mm, Intercell offers minimal floor-to-ceiling encroachment and can be installed in new or existing buildings with little loss of headroom.

**High performance** – Intercell is manufactured from galvanised steel and is designed to spread loads with its unique 16 pedestals per panel system creating a solid, strong and safe floor with outstanding load-carrying capacity.

**Sustainable** – Intercell contains up to 25% recycled galvanised steel. The pedestals are manufactured using green electricity and the rubber pedestal coating is made from recycled tyres.

**Low weight** – The additional weight to the building structure is a maximum of 22kg/m<sup>2</sup>.

**Flexibility** – Intercell has enough cable capacity to suit future needs and is easy to reconfigure when workspaces need to change, resulting in lower operational costs.

**Installation** – With its practical modular size of 500mm x 500mm, Intercell is quick and easy to install, reducing construction time and thereby costs.

For technical information and specification please visit [www.interfaceflor.eu/intercell/techinfo](http://www.interfaceflor.eu/intercell/techinfo) or contact Nick Bicknell on 07736 658396



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